

I'M NOT **MAD** AT YOU



WHAT IS A CHANGE AGENT

AND WHY IS A CHANGE AGENT CRITICAL
TO GROWING A **STRONG** BUSINESS

TRANSFORM WITH A
change agent
www.imnotmadatyou.com

I'M NOT MAD AT YOU



A CHANGE AGENT = BUSINESS CONSULTANT + PERFORMANCE COACH

A change agent is a unique and innovative hybrid between a business consultant and a performance coach. Most companies focus on one or the other. However, for highest overall impact, businesses need to focus on both.

Optimize your company's overall performance with the business consulting services of I'M NOT MAD AT YOU. Utilizing an innovative Wheels Assessment Training Model to identify opportunities, I'M NOT MAD AT YOU provides focused solutions that translate into results. Balanced with performance coaching, I'M NOT MAD AT YOU facilitates the development of employees and leadership to bring about changes to improve overall performance and satisfaction.

As the Founder and Chief Belief Officer of I'M NOT MAD AT YOU, Stacey Bullman has experienced success and failure in her personal life and professional career. Her experiences have taught her two critical components of success:

1 Nothing is more important than BELIEF. Once you believe, plans and strategies can be put into place to accomplish virtually anything.

2 Every success can be attributed to a parent, coach, mentor, or teacher who provided a supportive yet demanding environment to foster growth. They provided road maps and continual support whenever her BELIEF wavered.

Professionally, Stacey has 25 years of experience in buying, selling, distributing and marketing consumer products across every retail channel imaginable. Representing power house manufacturers such as; M&M Mars, Reckitt Benckiser, Wyeth and Novartis with category leading brands like; Advil®, Excedrin®, Lysol®, French's Mustard®, Pedigree® and The Republic of Tea® just to name a few. She has led large operational sales teams, spending countless hours studying and researching patterns of behavior of each individual to maximize employee production and satisfaction. She has managed P&Ls while delivering profits that exceeded industry standards by 40%. Throughout her career, motivating people, helping others create strategies and tactics to achieve goals, and seeing the satisfaction that provides, has truly been her greatest achievement.

Personally, Stacey experienced success early on with athletics. She parlayed her athletic talents into a full tennis scholarship at The University of Oklahoma, where she was the Freshmen Student Athlete of the year, made the Dean's Honor Roll, was an Academic All Big Eight Athlete and won a Big Eight Championship.