

FAST FACTS



STACEY BULLMAN

- Founder & Chief Belief Officer of I'M NOT MAD AT YOU
- 25 years of experience; selling, marketing and distributing consumer products
- Results-Driven Change Agent
- ExpertRated Certified Life Coach
- BBA in Marketing from University of Oklahoma

FOUNDED

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ABOUT US

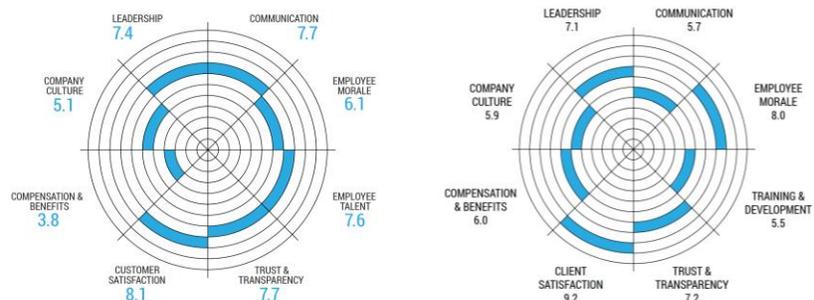
The Former Prime Minister of Japan, Naoto Kan once said, "If you are unable to understand the cause of a problem, it is impossible to solve it." I'M NOT MAD AT YOU LLC was created to help companies, its employees and leaders identify their challenges, address their problems and inspire businesses and people to be *BETTER*. Led by its Founder & Chief Belief Officer Stacey Bullman, the firm serves as a change agent – a hybrid between a business consultant and a performance coach – to enact business transformations that maximize performance and improve the bottom-line.

So how do we do this? It starts with Stacey's belief that in order to help companies and people overcome obstacles, hurdles or challenges, you must begin with brutal honesty during the Wheels Assessment Training (W.A.T) process to clearly define any obstacles that stand in the way.

WHAT'S W.A.T.?

W.A.T., is the methodology that I'M NOT MAD AT YOU uses to evaluate and quickly assess problems and recommend solutions by priority. W.A.T. helps evaluate companies, managers, employees, leaders, products or services effectively, efficiently and accurately.

COMPANY WHEEL EXAMPLES



WHY INCORPORATE W.A.T.?

Many of the best ideas in a company come from its most valuable assets – its employees. However, these ideas often go unheard or unsuggested for a variety of reasons. W.A.T. offers employees a confidential third-party to foster open dialog to communicate ideas without judgement or fear. During these interviews, I'M NOT MAD AT YOU extracts critical information that helps us to recommend solutions that will greatly improve operational processes, sales, productivity, communication and much more. Our goal is help build a *BETTER* business.

WHO REALLY BENEFITS?

Everyone benefits! At I'M NOT MAD AT YOU, the only recommendations presented have three beneficiaries - the company, the employer, and the employee. We call this "The Triad". With this in mind, all parties are validated and you get buy in from all sides. Whether you are an established company or just evaluating a product or service to bring to market, I'M NOT MAD AT YOU can help evaluate where the company is at and provide solutions and next steps.

WHAT MAKES US DIFFERENT?

What makes our firm unique is our ability to not only identify the problem, and recommend the solution, but also to help implement it with our tactical plans and coaching to ensure execution. We have worked with companies across a wide variety of industries and can work with any B-to-B, B-to-C, or non-profit organizations.

PROGRAMS WE OFFER

I'M NOT MAD AT YOU provides client consulting and implementing solutions within these areas:

- Business & Go-To Market Strategy
- Product Development & Retail Strategy
- Sales Training, Planning & Development
- 360-Degree Organizational Analysis
- Executive Leadership Consulting & Coaching
- Personal Growth & Development

INTERESTING PERSPECTIVES

"Many people think of management as cutting deals and laying people off and hiring people and buying and selling companies. That's not management; that's deal making. Management is the opportunity to help people become better people. Practiced that way, it's a magnificent profession."

--Clayton M. Christensen

"To be successful you must accept all challenges that come your way. You can't just accept the ones you like."

-- Mike Gafka

"I have not failed. I've just found 10,000 ways that won't work."

- Thomas Edison

The secret of getting ahead is getting started. The secret of getting started is breaking your complex overwhelming tasks into small manageable tasks, and then starting on the first one."

-- Mark Twain

"Price is what you pay. Value is what you get."

-- Warren Buffet

"Successful people are the ones who are breaking the rules."

-- Seth Godin



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Our programs are appropriate for corporate executives, sales teams, start ups, company meetings, retreats, conferences and keynote speaking opportunities.

SOME OF THE COMPANIES WE'VE WORKED WITH



ABOUT STACEY BULLMAN

If you have a problem, Stacey Bullman has a solution. As the Founder and Chief Belief Officer of I'M NOT MAD AT YOU, Stacey has experienced both success and failure throughout her career. Every lesson learned, both professionally and personally, influences her strategic approach to helping companies, executives and individuals perform better.

With a focus on serving companies with revenue up to \$50 million annually, I'M NOT MAD AT YOU partners with their clients to address business problems and determine and implement the right solution that will drive positive change and deliver sustainable results.

With 25 years of experience in buying, selling, distributing and marketing consumer products across an array of retail channels, Stacey has represented some of the largest brands in the world. She's worked with companies such as M&M Mars, Maybelline, Reckitt Benckiser, Wyeth, The Republic of Tea, to name a few. During her career she has managed more than 2,000 employees, been responsible for leading large operational sales teams, managing P&Ls and delivering profits exceeding industry standards by 40 percent.

Stacey believes that there are two critical components of success. The first is belief. Whether that is belief in oneself, an idea or a product, it is the single most important part to achieving success. Once belief is present, plans and strategies can be implemented to accomplish just about anything. The second is support. When reflecting on her own successes – Stacey often cites a champion, such as a parent, a mentor, a coach or a boss along the way. These champions provided support within demanding environments that helped foster growth, as well as provide roadmaps and encouragement along the way.

Having experienced success early on with tennis, Stacey parlayed her athletic talents into a full scholarship at The University of Oklahoma. While attending she was named Freshmen Student Athlete of the Year, made the Dean's Honor Roll, was an Academic All Big Eight and won a Big Eight Championship.

Stacey took what she learned on the court and has spent years studying and researching patterns of behavior to determine what truly motivates each individual. She attributes her greatest achievement to motivating people, helping others achieve goals, and seeing the satisfaction that provides.